



National Marine Manufacturers Association

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# ECONOMIC SIGNIFICANCE OF RECREATIONAL BOATING IN OKLAHOMA

## CONGRESSIONAL DISTRICT 2

Number of Recreational Boats*	<b>58,646</b>
Recreational Boating Industry Businesses	<b>161</b>
Total Jobs	<b>4,591</b>
Annual Recreational Boating-Related Spending	<b>\$248.0</b> MILLION

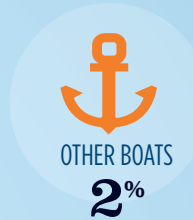
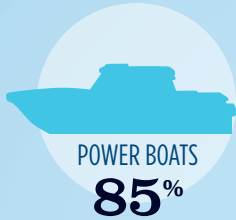


TOTAL ANNUAL ECONOMIC IMPACT OF RECREATIONAL BOATING:

**\$583.9** MILLION

### RECREATIONAL BOATS IN OK-2

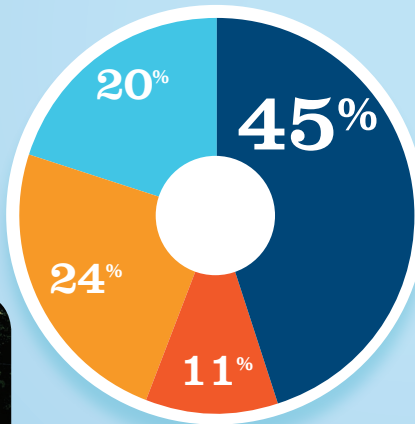
<b>TOTAL BOATS*</b>	<b>58,646</b>
<b>REGISTERED BOATS</b>	<b>58,646</b>
Power boats	50,127
PWCs	6,849
Sailboats	576
Other Boats	1,094
<b>HOUSEHOLDS PER BOAT</b>	<b>5.0</b>



\* Total boats are registered boats as reported by states to the USCG.

### RECREATIONAL BOATING CREATES JOBS IN OK-2

<b>TOTAL BOATING JOBS</b>	<b>1,180</b>
Boat Building	240
Motor / Engine Mfg.	-
Accessory / Supplies Mfg.	287
Dealers / Wholesalers	125
Boat Services	528

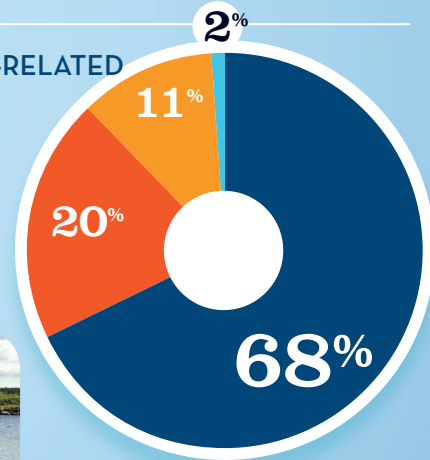


BOAT BUILDING 20%  
MOTOR/ENG. MFG. † 0%  
ACC./SUPPLIES MFG. 24%  
DLRS/WHOLESALERS 11%  
BOAT SERVICES 45%



### RECREATIONAL BOATING-RELATED BUSINESSES IN OK-2

<b>TOTAL BUSINESSES</b>	<b>161</b>
Boat Building	1
Motor / Engine Mfg.	-
Accessory / Supplies Mfg.	18
Dealers / Wholesalers	33
Boat Services	109

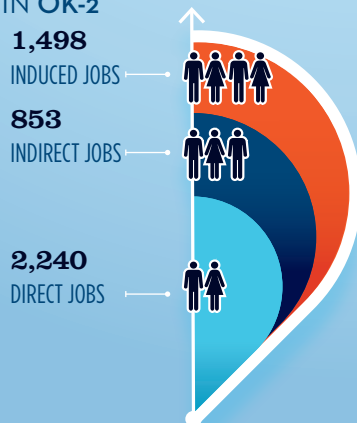


BOAT BUILDING 2%  
MOTOR/ENG. MFG. † 0%  
ACC./SUPPLIES MFG. 20%  
DLRS/WHOLESALERS 11%  
BOAT SERVICES 68%



### ESTIMATED JOBS IMPACT OF RECREATIONAL BOATING-RELATED SPENDING IN OK-2

<b>EST. TOTAL JOBS</b>	<b>4,591</b>
<b>EST. TOTAL LABOR INCOME</b>	<b>\$190.5</b> MILLIONS
Est. Direct Income	\$77.1
Est. Indirect Income	\$47.8
Est. Induced Income	\$65.6



### RECREATIONAL BOATING INDUSTRY SALES IN OK-2

Boat Building	\$61.9	<b>\$61.9</b> MILLION
Motor / Engine Mfg.	\$0.0	<b>\$0.0</b> MILLION
Accessory / Supplies Mfg.	\$66.8	<b>\$66.8</b> MILLION
<b>TOTAL MFG. SALES</b>	<b>\$128.7</b>	
Dealers / Wholesalers	\$58.9	<b>\$58.9</b> MILLION
Boat Services	\$136.1	<b>\$136.1</b> MILLION
<b>TOTAL RETAIL &amp; SERVICES SALES</b>	<b>\$195.0</b>	

BOAT BUILDING  
MOTOR/ENG. MFG.  
ACC./SUPPLIES MFG.  
DLRS/WHOLESALERS  
BOAT SERVICES

Source: NMMMA's Center of Knowledge; Recreational Marine Research Center at Michigan State University